

**SCHEME OF EXAMINATION FOR EXECUTIVE MASTERS PROGRAM IN BUSINESS ADMINISTRATION  
(EMBA)**

**DURATION : 1 YEAR (2 SEMESTERS) (SINGLE SPECIALIZATION)**

**ELIGIBILITY : ANY GRADUATE OR 10+2 WITH 3YRS POLYTECHNIC / GRADUATE DIPLOMA**

**TOTAL FEES : RS. 30,900/-**

**FIRST SEMESTER**

SR. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	MANAGEMENT PROCESS & ORGANIZATION	EMB101	20	80	100	40
2.	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	EMB102	20	80	100	40
3.	BUSINESS COMMUNICATION	EMB103	20	80	100	40
4.	BUSINESS LAW	EMB104	20	80	100	40
5.	FINANCIAL ACCOUNTING	EMB105	20	80	100	40

**SECOND SEMESTER**

SR. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	BUSINESS ETHICS	EMB106	20	80	100	40
2.	FINANCIAL MANAGEMENT	EMB107	20	80	100	40
3.	MARKETING MANAGEMENT	EMB108	20	80	100	40
4.	SPECIALIZATION - I	EMB109	20	80	100	40
5.	PROJECT STUDY				100	40

**THE PROGRAM CONSISTS OF ONLY ONE SPECIALIZATION BUT IF A STUDENT WANTS TO PURSUE EMBA WITH TWO SPECIALIZATIONS THEN HE / SHE HAS TO PAY RS. 5000/- EXTRA FOR THE DUAL SPECIALIZATION.**

## SPECIALIZATIONS FOR MANAGEMENT PROGRAMS

<b>Finance Management</b>	<b>Information Technology</b>	<b>Agricultural &amp; Rural Management</b>
Finance Management Banking Management International Finance Management Corporate Finance Management Chartered Finance Management Cost and Accounting Management Audit Management Taxation Management E – Commerce  <b>Aviation &amp;Transport</b> Transport Management Logistic and Cargo Management Air Transport Management Shipping Management Travel and Tourism Management Export and Import Management  <b>Customer Care Management</b> Hospitality Management Public Relations Management Public Administration Management	E Business Systems Management Information Technology Hardware Management Networking Management Project Management Software Management Software Project Management  <b>Marketing &amp; Sales Management</b> Marketing Management Sales Management Pharma Marketing Management Sales & Distribution Management Purchasing Management  <b>Law &amp; Property Rights Management</b> Corporate Law Management Labor Law Management Cyber Law Management Intellectual Property Rights Industrial Law	Rural Management Agricultural Management Agri -Business Management Agri Marketing Management  <b>Operations Management</b> Human Resource Management Operations Management Business Administration Consumer Behavior Corporate Training  <b>Healthcare &amp; Hospital Management</b> Healthcare Management Hospital Management Hospital Administration Management Clinical Research Management Clinical Pharmacology Management Pathological Lab Management Cosmetic Research Management Cosmetology Management Cosmetic Dermatology Pharmacology Management
<b>Safety Management</b>	<b>Risk &amp; Equity</b>	<b>Construction &amp; Architectural Mgmt</b>
Safety Management Total Safety Management Total Quality Management Packaging Management Warehouse Management  <b>International Trade</b> Retail Management Foreign Trade Management Foreign Exchange Management International Trade Management Supply Chain Management	Risk and Insurance Management Portfolio Management Asset Management Equity Management Investment Management Brand Management Investment Analysis Management Market Risk Management Take Over and Acquisition Management Mutual Funds Management	Construction Management Architectural Management Interior Management Infrastructure Technology Interior Management Material Management
<b>Some More.....</b>		
Petroleum Management Media Management Dairy Management Telecom Management	Event Management Entrepreneur Management Mass Communication Call Center Management	Hotel Management Environment Studies Fashion & Designing Management Advertising Management

**Specializations can also be customized as per student's request with prior approval from the Dean.**