

**SCHEME OF EXAMINATION FOR MASTERS PROGRAM IN BUSINESS ADMINISTRATION (MBA)**
**DURATION : 2 YEARS ( 4 SEMESTERS) (DUAL SPECIALIZATION)**
**ELIGIBILITY : ANY GRADUATE OR 10+2 WITH 3YRS POLYTECHNIC / GRADUATE DIPLOMA**
**TOTAL FEES : RS. 40, 900/-**
**FIRST SEMESTER**

S.R. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	MANAGEMENT PROCESS & ORGANIZATION	MBT101	20	80	100	40
2.	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	MBT102	20	80	100	40
3.	BUSINESS COMMUNICATION	MBT103	20	80	100	40
4.	BUSINESS LAW	MBT104	20	80	100	40
5.	FINANCIAL ACCOUNTING	MBT105	20	80	100	40

**SECOND SEMESTER**

S.R. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	BUSINESS ETHICS	MBT106	20	80	100	40
2.	ORGANIZATIONAL BEHAVIOUR	MBT107	20	80	100	40
3.	FINANCIAL MANAGEMENT	MBT108	20	80	100	40
4.	MANAGEMENT INFORMATION SYSTEM	MBT109	20	80	100	40
5.	RESEARCH METHODOLOGY	MBT110	20	80	100	40

**THIRD SEMESTER**

S.R. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	SPECIALIZATION – I	MBT111	20	80	100	40
2.	SPECIALIZATION - II	MBT112	20	80	100	40
3.	PROJECT STUDY - I				100	40
4.	PROJECT STUDY - II				100	40

## FOURTH SEMESTER

SR. NO.	SUBJECT NAME	SUBJECT CODE	INTERNAL ASSESSMENT MARKS	TERM END EXAM	TOTAL MARKS	PASSING MARKS
1.	CONSUMER BEHAVIOUR	MBT113	20	80	100	40
2.	QUANTITATIVE TECHNIQUES	MBT114	20	80	100	40
3.	OPERATIONS & PRODUCTION MANAGEMENT	MBT115	20	80	100	40
4.	HUMAN RESOURCE MANAGEMENT	MBT116	20	80	100	40
5.	MARKETING MANAGEMENT	MBT117	20	80	100	40

## SPECIALIZATIONS FOR MANAGEMENT PROGRAMS

Finance Management	Information Technology	Agricultural & Rural Management
Finance Management Banking Management International Finance Management Corporate Finance Management Chartered Finance Management Cost and Accounting Management Audit Management Taxation Management E – Commerce	E Business Systems Management Information Technology Hardware Management Networking Management Project Management Software Management Software Project Management	Rural Management Agricultural Management Agri -Business Management Agri Marketing Management
<b>Aviation &amp;Transport</b> Transport Management Logistic and Cargo Management Air Transport Management Shipping Management Travel and Tourism Management Export and Import Management	<b>Marketing &amp; Sales Management</b> Marketing Management Sales Management Pharma Marketing Management Sales & Distribution Management Purchasing Management	<b>Operations Management</b> Human Resource Management Operations Management Business Administration Consumer Behavior Corporate Training
<b>Customer Care Management</b> Hospitality Management Public Relations Management Public Administration Management	<b>Law &amp; Property Rights Management</b> Corporate Law Management Labor Law Management Cyber Law Management Intellectual Property Rights Industrial Law	<b>Healthcare &amp; Hospital Management</b> Healthcare Management Hospital Management Hospital Administration Management Clinical Research Management Clinical Pharmacology Management Pathological Lab Management Cosmetic Research Management Cosmetology Management Cosmetic Dermatology Pharmacology Management
Safety Management	Risk & Equity	Construction & Architectural Mgmt
Safety Management Total Safety Management Total Quality Management Packaging Management Warehouse Management	Risk and Insurance Management Portfolio Management Asset Management Equity Management Investment Management Brand Management Investment Analysis Management Market Risk Management Take Over and Acquisition Management Mutual Funds Management	Construction Management Architectural Management Interior Management Infrastructure Technology Interior Management Material Management
<b>International Trade</b> Retail Management Foreign Trade Management Foreign Exchange Management International Trade Management Supply Chain Management		
<b>Some More.....</b>		
Petroleum Management Media Management Dairy Management Telecom Management	Event Management Entrepreneur Management Mass Communication Call Center Management	Hotel Management Environment Studies Fashion & Designing Management Advertising Management

**Specializations can also be customized as per student's request with prior approval from the Dean.**